

Mark Hobbs

Full-Stack Designer with extensive experience in product design, UX/UI, and branding. Successfully helped to lead the Teacher Experience Design on McGraw Hill's Open Learning Platform, enhancing UI and creating new features for K-12 education. Developed a skeleton design system at Union Home Mortgage, improving team efficiency and software development processes. Eager to leverage my design leadership capabilities and cross-functional collaboration skills to drive innovative product solutions.

Summary

Websites

- hobbs.design
- [Linkedin](#)

Email

- mark@hobbs.design

Phone

- 770-714-7648

Address

- 3603 Mong Avenue
Akron, OH 44319

Proficiencies

- Adobe CC
- Sketch
- Figma
- Invision
- Responsive Design
- Collaboration
- Design a11y
- Wire Framing
- User Focused Design
- HTML
- CSS

Education

- The Art Institute of Colorado
Bachelor's Graphic Design
June 2006

Recent Work History

McGraw Hill Education

— December 2022 - November 2024

Helped to lead the Teacher Experience Design on the Open Learning Platform; which is McGraw Hill's online educational learning system for teachers and students across America. Responsibilities included upgrading the UI iteratively while creating new features to create a more efficient teaching process for K-12 teachers across America. Worked cross-functionally with instructional designers, academic designers and product managers.

Union Home Mortgage

— April 2021 - December 2022

Embedded amongst a team of back end engineers I created a skeleton design system, along with the html/CSS components while focused on internal custom software. This system helped increase efficiency of the team, and officers across the company while simultaneously expediting the process of creating new custom software applications.

Robots & Pencils

— December 2018 - April 2020

Collaborated with a diverse range of clients across various industries. Provided both on-site and remote leadership to client teams, including cross-collaborating on projects across international borders and time zones.

OZY Media

— January 2018 - December 2018

As Design Director, I oversaw a small design team, leading all interactive initiatives. These included all online properties, an iOS native application, designing subscriber email communications, and branded event marketing materials.

CBS Interactive

— February 2011 - January 2018

Led the design and user experience for the CNET News product and special feature editorials. Managed design projects end-to-end, from concept to development and through completion. Collaborated closely with editors, writers, and engineers to ensure business goals were exceeded.