

experienced full-stack designer with 18+ years expertise

Accomplished full-stack designer with extensive experience in product design, UX/UI, web design, and design leadership. Collaboratively led K-12 education platform design enhancements at McGraw Hill, developed a scalable design system at Union Home Mortgage, and managed end-to-end design solutions at CBS Interactive. Skilled in cross-functional collaboration, team leadership, and creating impactful, user-centered experiences that drive business success.

↘ Find Me

[hobbs.design](#)

[LinkedIn](#)

mark@hobbs.design

[770.714.7648](tel:770.714.7648)

Akron, OH

↘ Proficiencies

Systems Thinking

Responsive Web

Collaborative

Design a11y

User-Focused

SCSS/CSS

Prototyping

↘ Education

Art Institute of Colorado

BS Graphic Design

2006 Graduation

mark hobbs

↳ Experience

McGraw Hill Education

Senior User Experience Designer

12/2022–12/2024

- Collaboratively led the Teacher Experience Design team for the Open Learning Platform.
- Proactively collaborated with instructional designers, academic designers, engineers, and product managers to deliver user-centered design solutions.
- Developed new features to facilitate more efficient teaching processes for K-12 educators.
- Iteratively upgraded the user interface, ensuring simple, elegant, scalable, frictionless, and intuitive experiences that increase user trust and delight.

Union Home Mortgage

Senior Product Designer

04/2021–12/2022

- Developed a skeleton design system and HTML/CSS components for internal custom software, enhancing team efficiency and streamlining software development processes.
- Worked closely with back-end engineers to expedite the creation of new custom software applications through systems thinking and effective collaboration.
- Implemented design solutions that addressed complex technology problems, contributing to the overall efficiency of the organization.

Robots & Pencils

Senior Creative Designer

12/2018–04/2020

- Collaborated with a diverse range of clients across various industries, including financial, construction, and O-1 initiatives.
- Provided both on-site and remote leadership to client teams.
- Worked hand-in-hand with engineering teams in an agile format.

OZY Media

Design Director

01/2018–12/2018

- Led design for all interactive initiatives, including all Online properties and products, a native iOS application, as well as subscriber email communications.

CBS Interactive

Lead UX/UI Designer & Art Director

02/2011–01/2018

- Led the design and user experience for the CNET News product and special feature editorials.
- Managed design projects end-to-end; from concept to development.
- Collaborated with editors, writers, and engineers to ensure business goals were exceeded.